



business black box

THE CHEAT SHEET

this edition: minority businesses

VIEWPOINT



Building Capacity One MBE at a Time

The entire Upstate community benefits from efforts that actively seeking to improve the capacity of minority owned firms by increasing recognition of the value of minority businesses as suppliers, strategic partners, and, ultimately, as effective engines for job growth, economic development and wealth creation. The Greenville Chamber waves this banner proudly through its intentional efforts of the Minority Business Accelerator (MBA) Program. MBA prepares high potential minority-owned businesses for accelerated growth and expansion through business development services, mentoring, targeted training, access to large corporations for partnership opportunities and custom roadmap to sustainable growth.

The MBA helps MBEs overcome growth barriers, creates access to new opportunities for ethnic diverse businesses, connecting them with the right resources and results-driven strategies to fuel their growth and build capacity. The Greenville Chamber had the pleasure of orienting 16 Upstate MBEs to the MBA program. These firms represent a diverse cross section of industries, business size, and ethnic makeup.

The MBA program is designed to build capacity, cultivate a more inclusive business environment, and drive better economic outcomes throughout the Upstate of South Carolina. In order to achieve these objectives, The MBA program will focus on strengthening the critical thinking skills of participants within the program. In addition, these sessions will entail introducing participants to conventional and innovative business growth and operating strategies.



Nika White,
Vice President,
Diversity and Inclusion
Greenville Chamber

Mark Your Calendar



MAY 1-3 | HYATT REGENCY, DOWNTOWN GREENVILLE

Greenville's Talented Tenth Conference connects young and professional People of Color with established business and civic leaders from across the Southeast, with the goals of recruiting and retaining young talent to the Greenville region, and facilitating the development of the next generation of leaders. This unique networking and educational opportunity blends one on one access to top leaders, insight into the political and economic dynamics of Greenville, and professional development with upscale social events.

FOR MORE INFO:

Updated information to come soon on
<http://talentedtenthsc.com/>



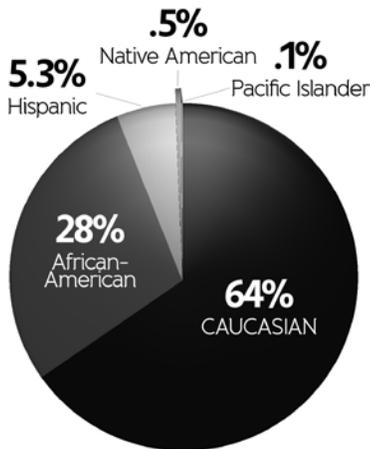
"Almost always, the creative, dedicated minority has made the world better."

MARTIN LUTHER KING, JR.

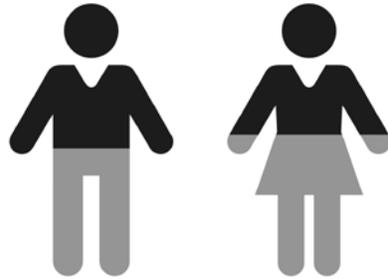
Minority Breakdowns in South Carolina

There are 4,625,000 total residents in S.C. (as of the April 2010 Census).

RACE



GENDER



49% are Male
total: 2,250,101

51% are Female
total: 2,375,263

BUSINESS



12.1% are African-American Owned



27.6% are Woman Owned



1.7% are Hispanic Owned

LOCAL RESOURCES



There are a number of resources for minority business men and women—both locally and across the state. Here are just a few of them.



Governor's Office of Small & Minority Business Assistance

(803) 734-0548
<http://www.govoepp.state.sc.us/osmba/index.html>



S.C. Hispanic Chamber of Commerce

(864) 643-7261
<http://schcc.org/>



Hispanic Alliance

(864) 250-8968
<http://hispanicalliancesc.com>



Alliance for Women

(803) 786-3355
<http://www.allianceforwomen.net>

Should we still use the term "minority?"

In five years, minorities will make up more than half of children under 18, according to recent Census data.